



click Agency

About us

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Moodboard

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Live content

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About us

Your communication at its best.

We are a **digital communication** agency specializing in social media marketing, e-commerce marketing, and more.

Ours is a **young and dynamic** reality made up of diverse and well-aligned personalities united by the will to do and the belief that it is not the sky that makes the difference, but passion and commitment.

The content **we create is tailor-made**, creating around it an entire visual universe that becomes home and identity.

Before the how, we think about the what and the why. **We start with the idea** and intuition, we study its potential, risks and context.

Why us

It only takes five letters to understand!

L

for /communication/

We are expressive power,
an echo that becomes a voice.

C

for /leadership/

We encourage, stimulate,
inspire.

C

for /creator/

We imagine, design,
build, and then
reinvent.

I

for /innovation/

We explore new worlds,
dream big.

K

for /kazzimma/

We are steadfast in believing
strongly: in ourselves, in an idea,
in a project, in a team.



WE ARE YOUNG,
WE ARE DIFFERENT,
WE ARE CONNECTED.

A generation of creativity without limits.

What we do

We know that effective communication can make a difference, which is why we've decided to take it seriously. We are a creative agency with a team of professionals specialized in social media marketing and video production.

We create personalized content designed to elevate your company!

STRATEGY
Business plan
Marketing plan
Brand development
Brand reputation
Social media strategy

BRANDING
Naming
Logo design
Brand identity
Corporate identity
Photo/video production

ADVERTISING
Online Campaigns
Media planning
Social Advertising
Google Ads
Email Marketing

OFFLINE
Media planning
Offline Advertising
Product Design
Packaging design
Event planning

DIGITAL
Web design
E-commerce
Social media marketing
Content design
Motion Graphic
Video Editing

What we don't do

Identity is also expressed through what we **DON'T** do: that's why we want to talk about it.

DON'T

Propose or execute projects we don't believe in.

Reject any idea upfront; every intuition matters.

Neglect our clients; we are always searching for new ideas to offer.

Discuss things we don't know; staying updated is our daily bread.

Who has already chosen us











01 SAN GIORGIO SPA

*Live content / social / shooting /
video / offline*

San Giorgio SPA, a local company with an international soul, has been a major player in the food industry since the 1980s.

The project includes:

- Management of social media channels Facebook, Instagram and LinkedIn from May 1, 2022, to the present.
- Production of still-life photoshoots.
- Video spot production for trade fair events and the launch of new products.
- Motion graphic video production.
- Creation of graphic content for offline campaigns.

COMPANY PROFILE CLICK AGENCY

Social management



Live content



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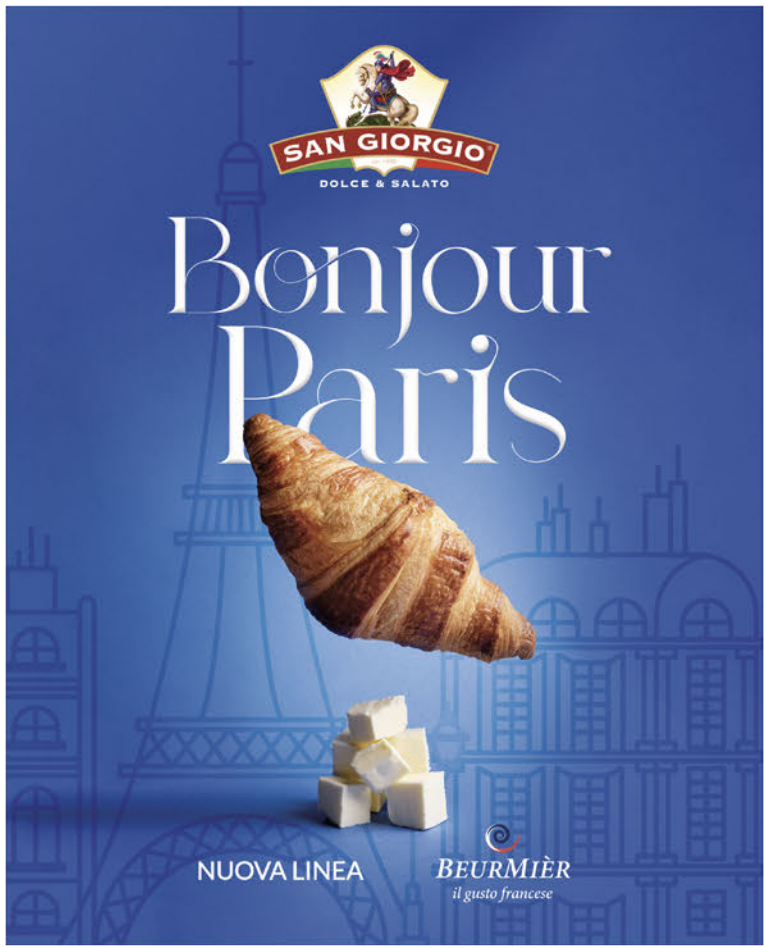
SIGEP

For the company's participation in the 43rd and 44th editions of SIGEP, on-site coverage of the event included live content creation, as well as taking photos, conducting interviews, and producing reels.



COMPANY PROFILE [CLICK AGENCY](#)

Advertising



Storytelling and video commercial production



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02 HP

Launch Video V12 Hp Press

The project includes the production of a short film for the launch of a Digital Press, "V12."

Storyboard, video shooting, editing and post-production all by our agency.





ALL4LABELS

*Adv / video / shooting / linkedin / magazine /
offline / website*

One of the leading companies in sustainable and digital labels and packaging solutions.

The project includes:

- Production of video for external Communication for social media LinkedIn.
- Production of video tutorials for internal Communication.
- Production of corporate videos in 14 different plants.
- Layout design for an internal magazine in both print and digital versions.
- Design and implementation web landing page to support the launch of a corporate campaign.
- Production of graphic content for social media channels.
- Production of graphic assets for exhibition booth realization.

COMPANY PROFILE CLICK AGENCY

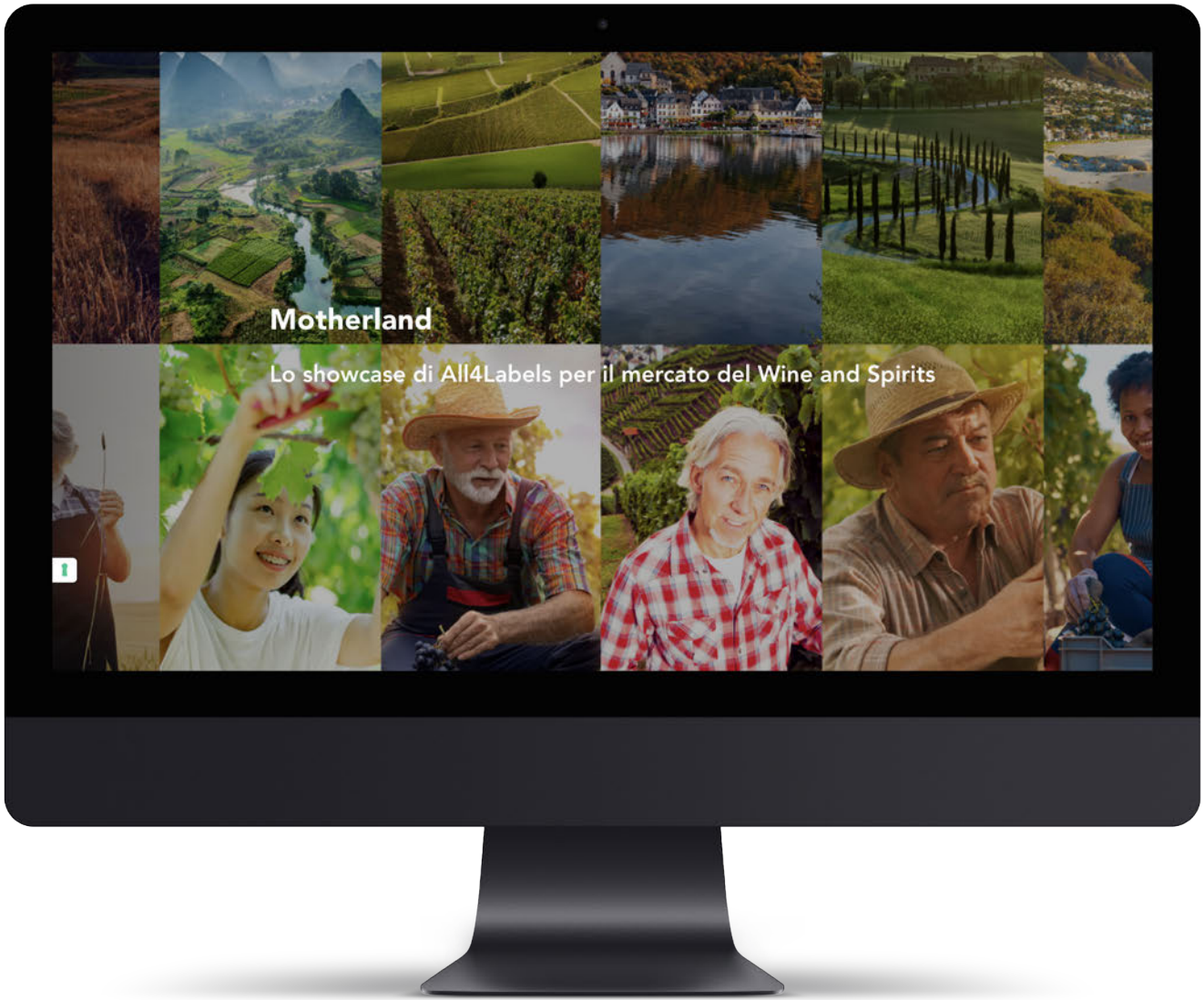
Magazine



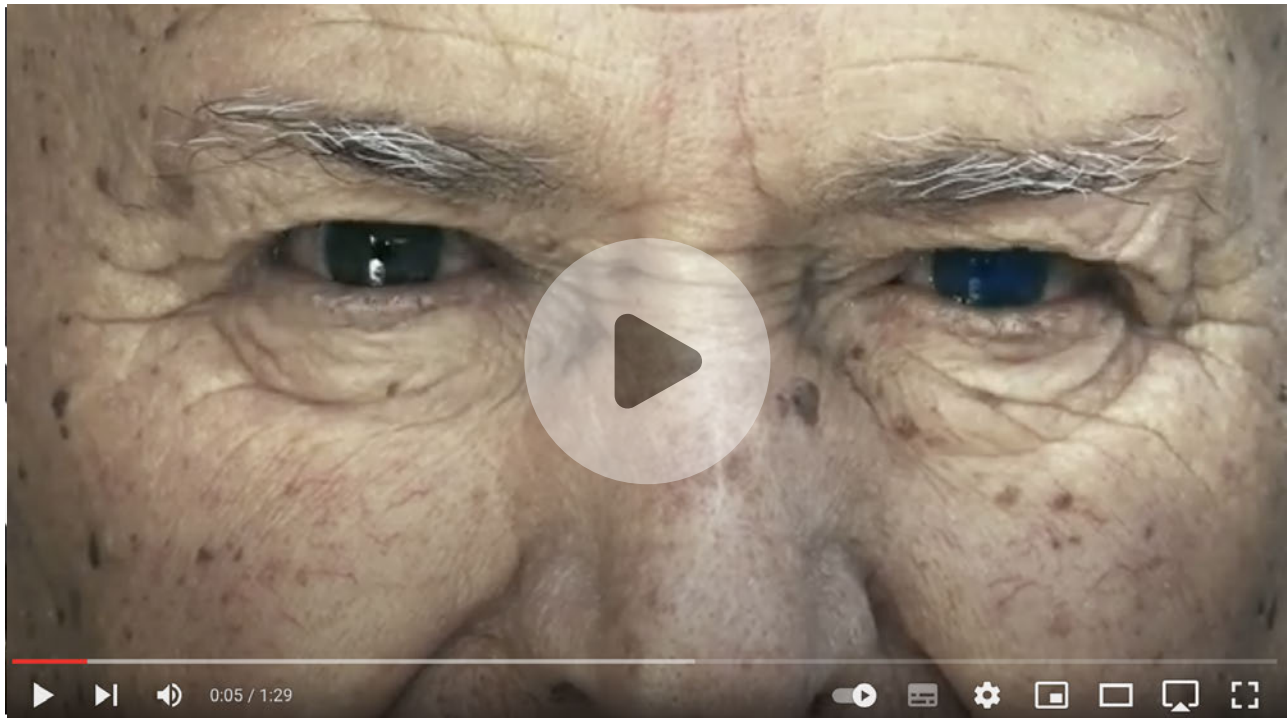
Stand



Website



Video corporate

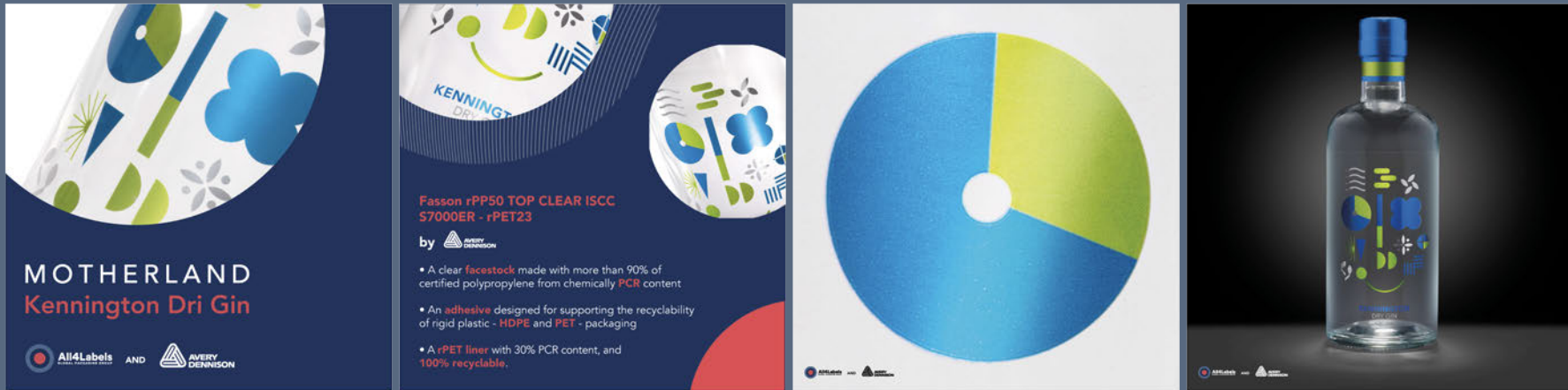


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Shooting



Adv



Offline





04 LA DISPENSA DI SAN SALVATORE

Social / shooting / adv / video / youtube / linkedin

La Dispensa di San Salvatore is an oasis of beauty, just a stone's throw from the archaeological area of Paestum, a treasure chest of family traditions and typical products of the Cilento culture.

The project includes:

- Management of social media channels including Facebook, Instagram, and LinkedIn, from July 27, 2023, to the present date.
- Execution of still life photo shoots.
- Production of motion graphic videos.
- Creation of graphic content for offline campaigns.

COMPANY PROFILE CLICK AGENCY

Social management



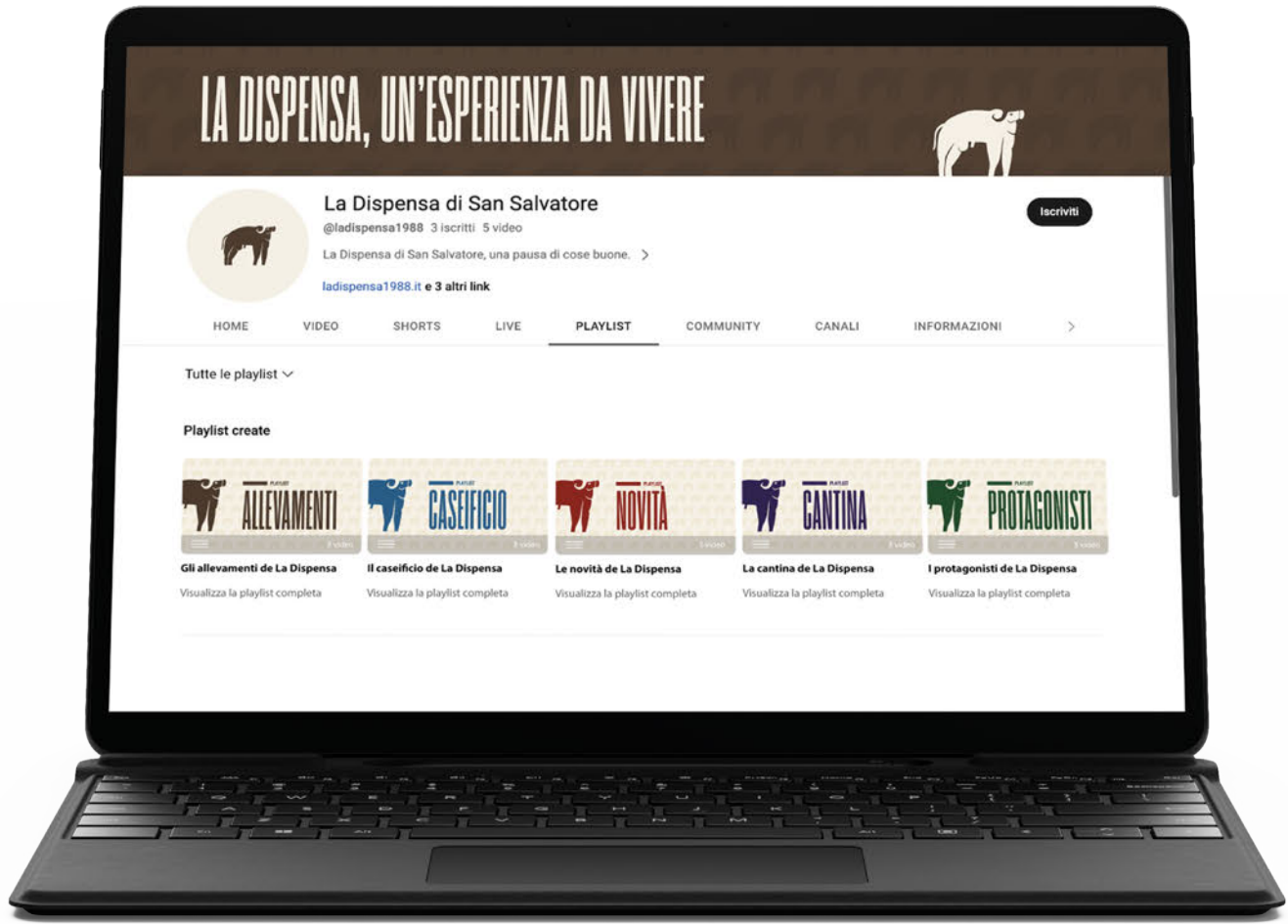
Advertising



LinkedIn



Youtube



Shooting



Video interview



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05 SMILE NEW GENERATION

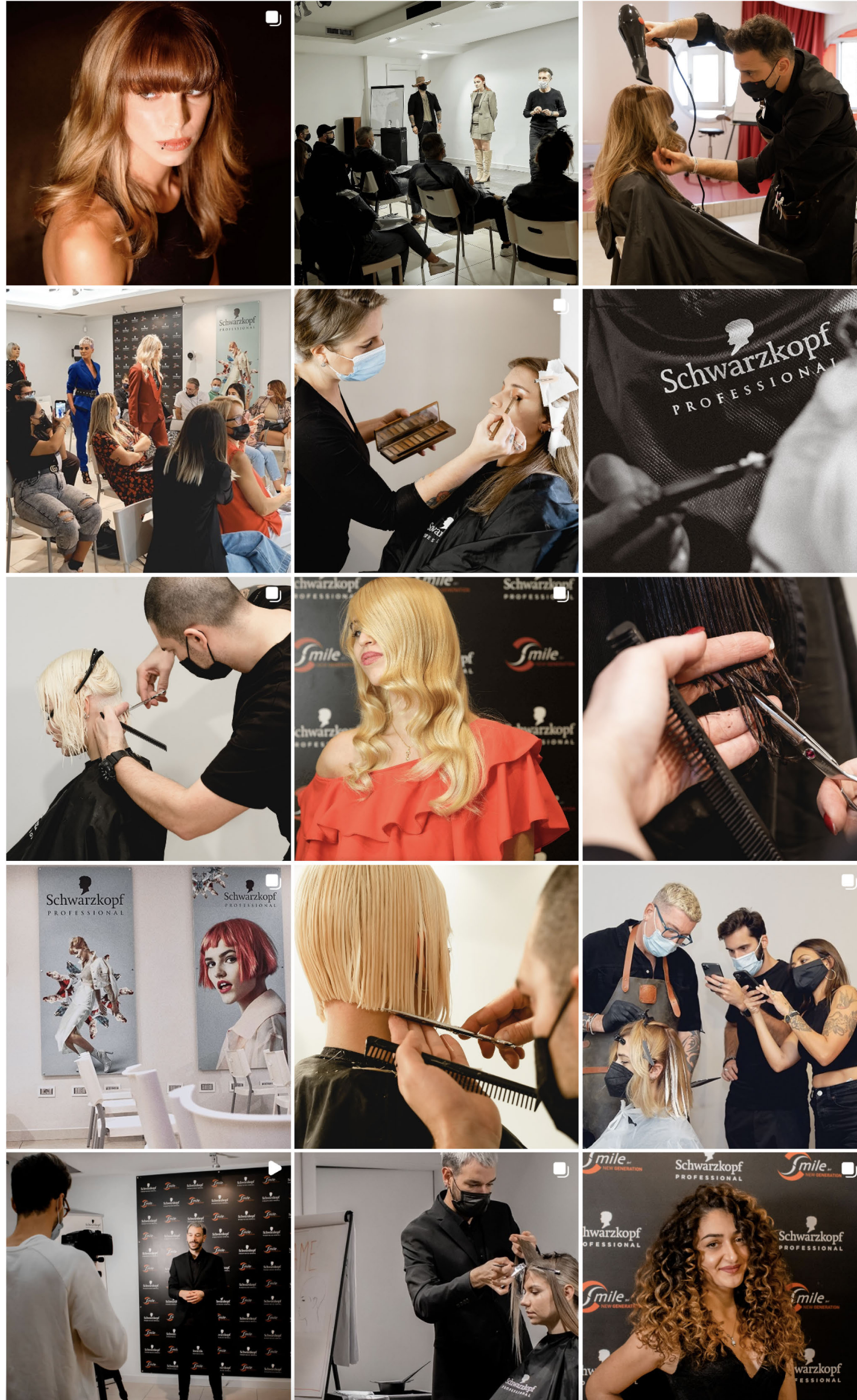
Website / live content / social / event / shooting / packaging design

The project includes:

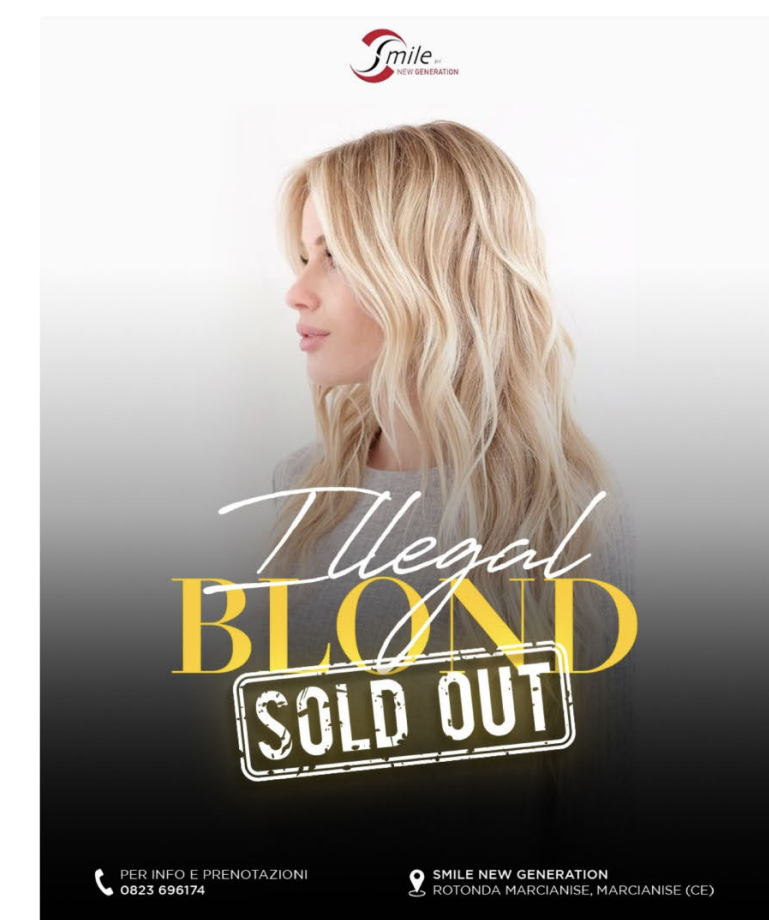
- Management of social media channels including Facebook, Instagram, and LinkedIn, from July 27, 2023, to the present date.
- Execution of still life photo shoots.
- Production of motion graphic videos.
- Creation of graphic content for offline campaigns.

COMPANY PROFILE CLICK AGENCY

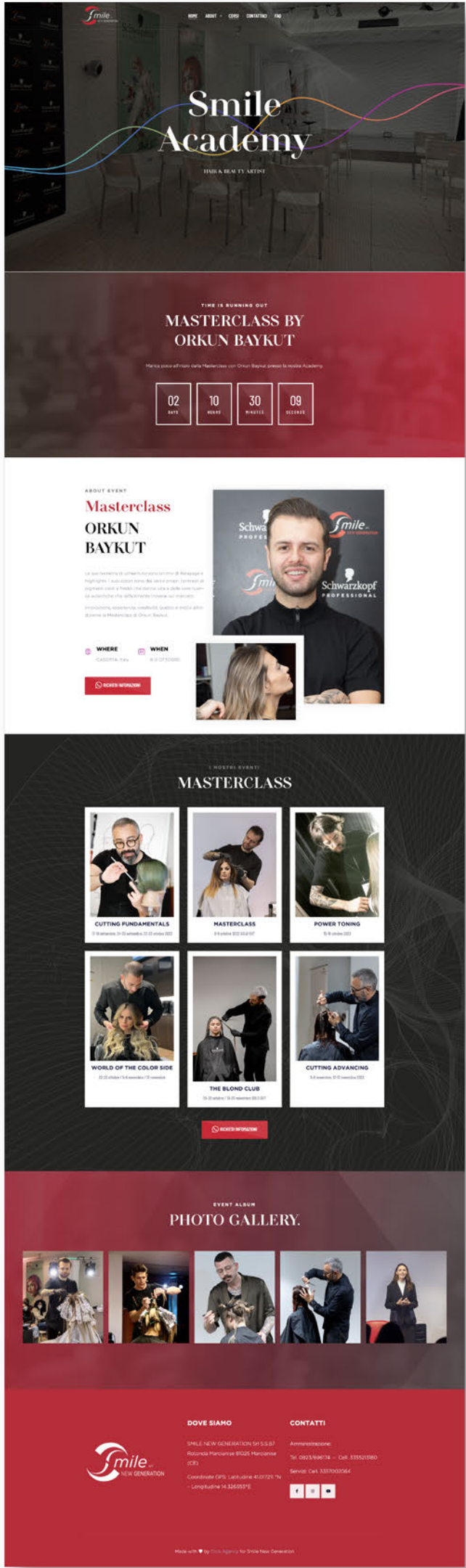
Social management / event



Advertising



Website



COMPANY PROFILE CLICK AGENCY

Live content



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CLICK HERE TO WATCH THE VIDEO

Packaging design



DIAMOND

We were, in addition, in charge of the brand identity, visual and packaging part of the Diamond brand hair product line.

IFTA

06 IFTA EVENING/PHENOMENA

*Branding / Live content / social / shooting /
video / offline*

The international exhibition is dedicated to clothing, accessories, cocktail, and evening jewelry. It brings together companies, international buyers, the press, and young talents.

The project includes:

- Restyling of the brand identity and look & feel of the event.
- Management of social channels Facebook & Instagram.
- Live content photo and video production during the event.
- Design and printing of coordinated materials to support the event both online and offline.

COMPANY PROFILE CLICK AGENCY

Branding

IFTA
MODE
DESIGN



Offline



IFTA



IFTA
EVENING SHOW

IFTA
AWARDS



Live content



Live content



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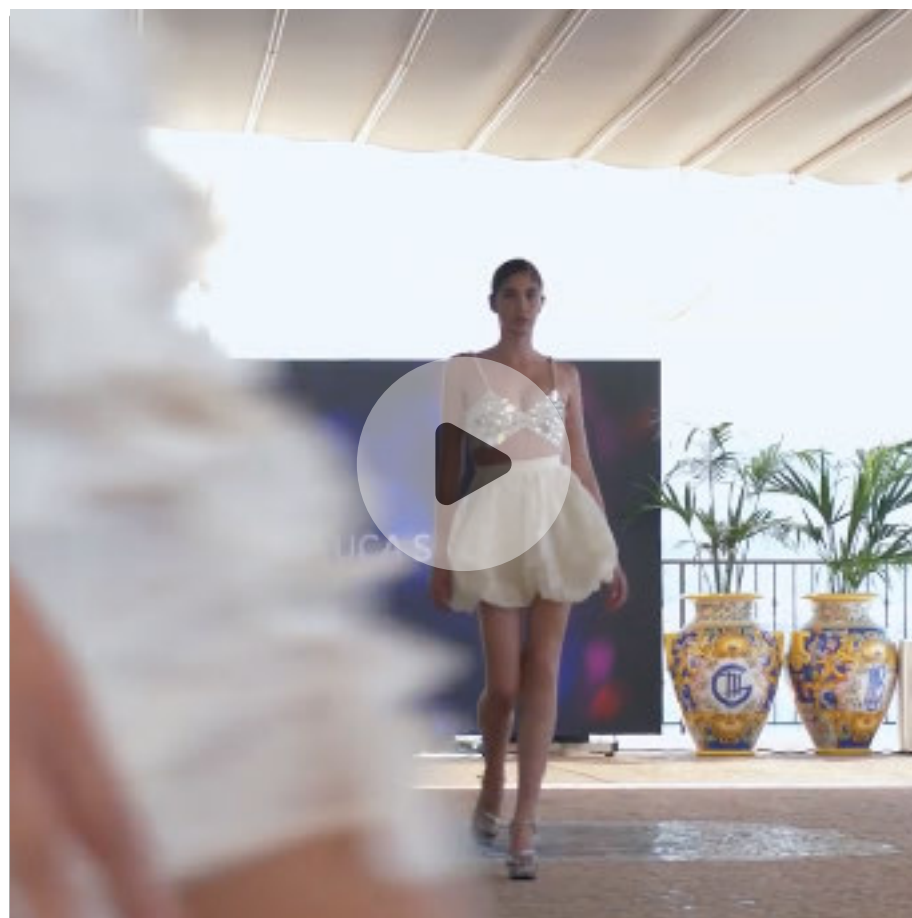
PHENOMENA

Il salone espositivo italiano dedicato esclusivamente all'imprenditoria femminile del Sud. Per l'edizione 2022 e 2023 è stata realizzata una copertura live dell'evento oltre alla gestione delle pagine social, alla realizzazione di video e reel e all'ideazione di materiali a supporto dell'evento online e offline.

video interviews



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Offline





07 IL FORNAIO

*Branding / social / shooting / video /
packaging design*

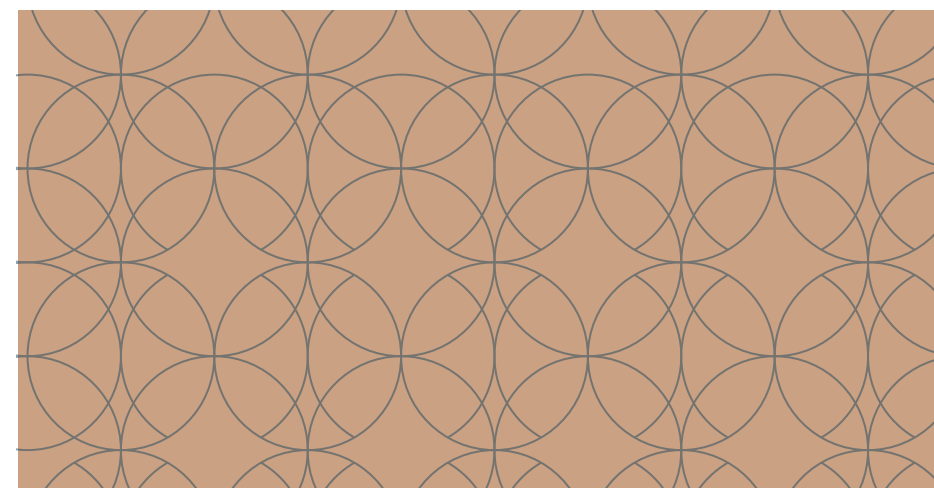
Fornaio 1930 is a bakery in Vietri sul Mare, which from generation to generation passes down and respects the traditions of Italian cuisine.

The project includes:

- Brand identity realization.
- Management of social channels Facebook & Instagram.
- Video campaigns to launch and promote Panettoni and Colombe.
- Packaging design, prototyping and printing for Panettoni and Colombe.

COMPANY PROFILE CLICK AGENCY

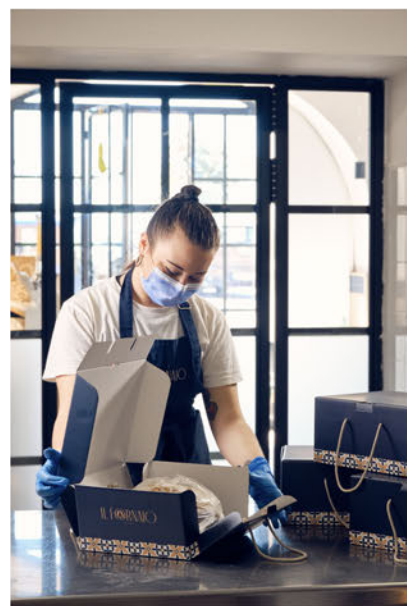
Branding



Social management



Packaging design



Shooting



Video



[CLICK HERE TO WATCH THE VIDEO](#)



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TRUCILLO

TRUCILLO

Packaging design / offline

Trucillo, a company that has been passionately and enthusiastically working for over 70 years, is dedicated to spreading not just coffee but also its culture worldwide.

The project includes the creation of new labels for several product lines.

COMPANY PROFILE CLICK AGENCY

Packaging design







09 PAESTUM PIZZA FEST

*Branding / live content / social / shooting /
offline / website*

The first edition of the event dedicated to the Art of Pizza, including master classes, music, entertainment and fun. The project includes:

- Brand identity realization
- Design and production of the exhibition event's look & feel.
- Creation of a website with an online ticketing system.
- Management of social media channels Facebook & Instagram.
- Execution of a geolocalized campaign to raise event awareness.
- Production of traveling video content featuring guests of the event.
- Support for live content, including photos and videos, throughout the event.
- Design, production and printing of communication materials such as boxes, corners, entrances and stands.

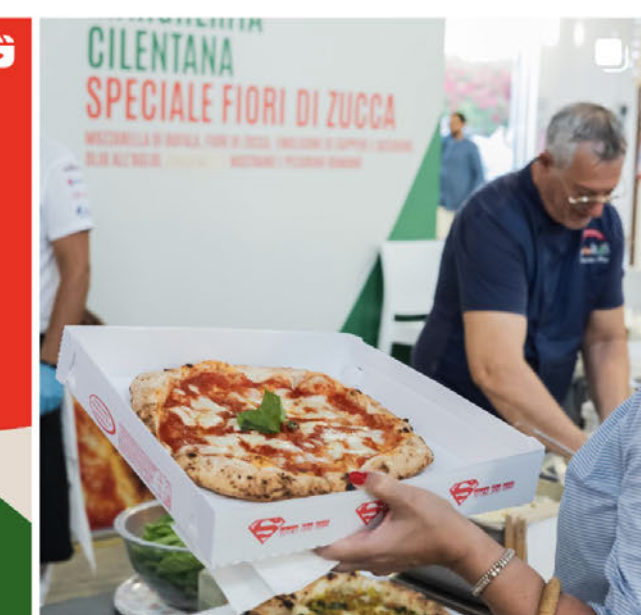
COMPANY PROFILE CLICK AGENCY

Branding

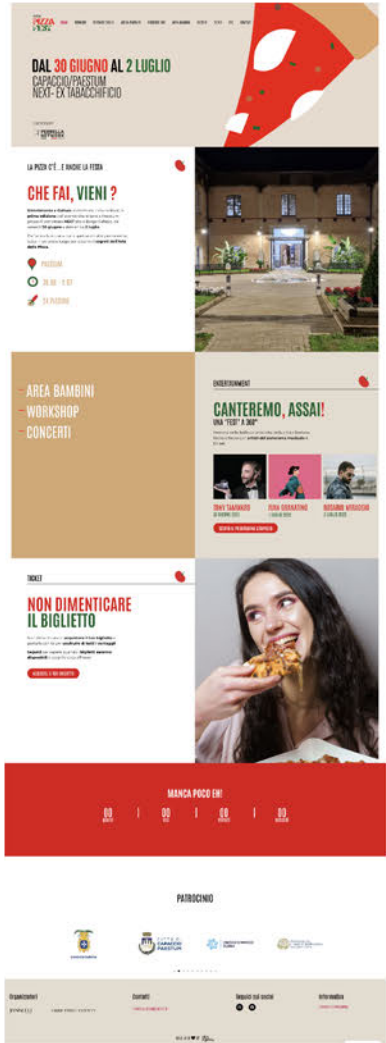
PAESTUM
PIZZA
FEST



Social management



Website



Offline



Live content



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CLICK HERE TO WATCH THE VIDEO





10 PANETTONE D'ARTISTA

*Branding / live content / social / shooting /
offline / website*

Panettone d'Artista, in its inaugural edition, is the first event dedicated to handmade panettone in Salerno. It features the participation of the most renowned Master Pastry Chefs from the Campania region. It's more than just a gastronomic festival; it's a true creative hub.

The project includes:

- Design of the brand identity and look & feel of the event.
- Management of social media channels, including Facebook and Instagram.
- Design and development of a creative format for presenting all the pastry chefs.
- Website design and development.
- Use of CGI technology for the event's launch.
- Production of live content, including photos and videos, during the event.
- Conducting and producing interviews during the event.
- Design and printing of coordinated materials to support the online and offline event.

Color palette

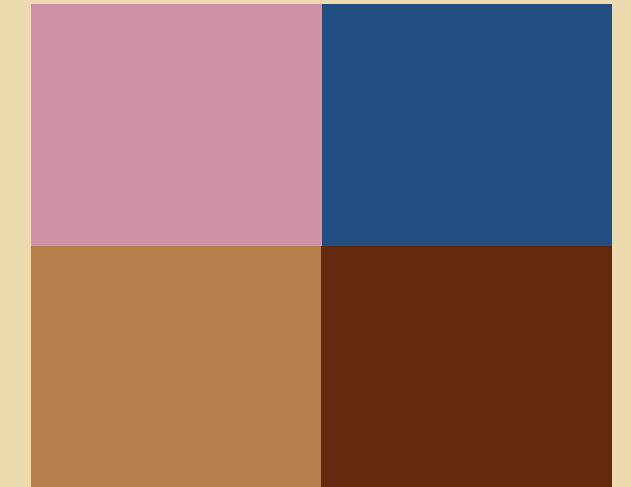
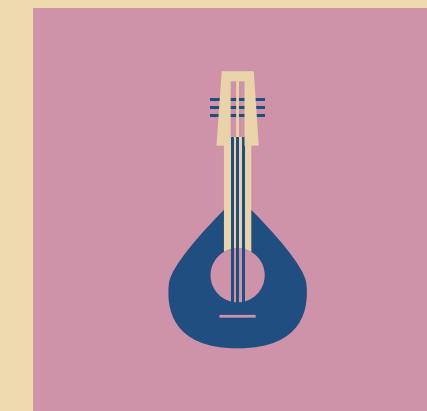
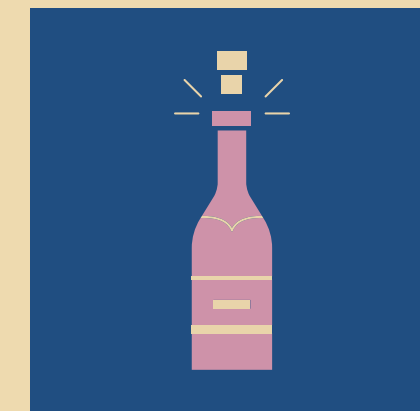


Illustration set



Entertainment



Tastings

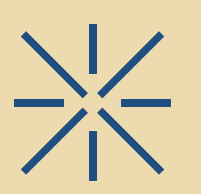
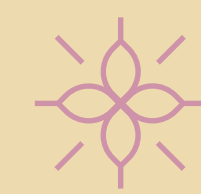
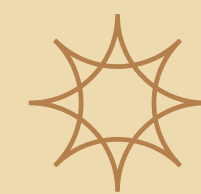
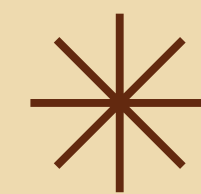


Solidarity

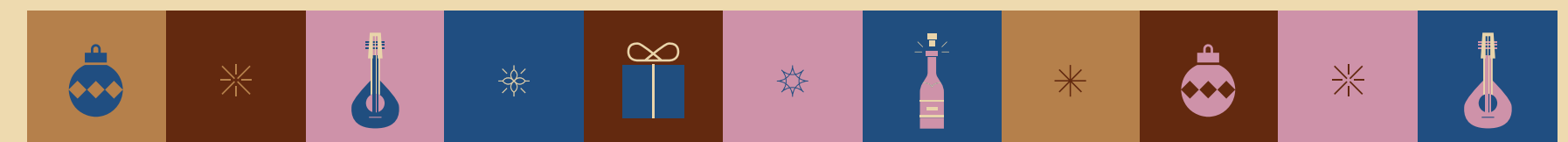


Festivities

Secondary elements



Pattern



Website



offline

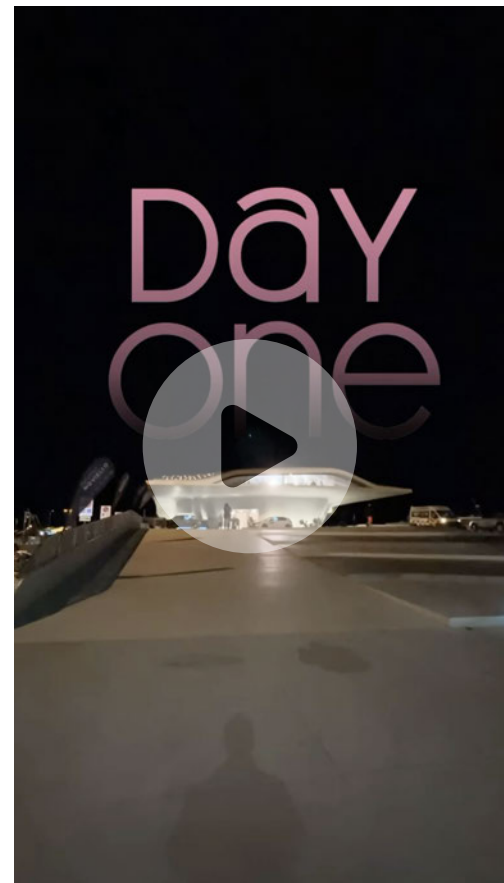


CGI

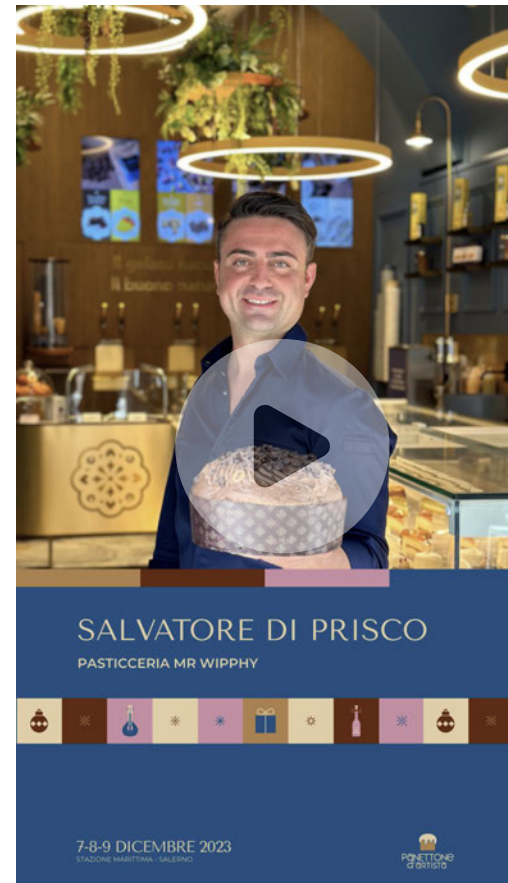


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Live content



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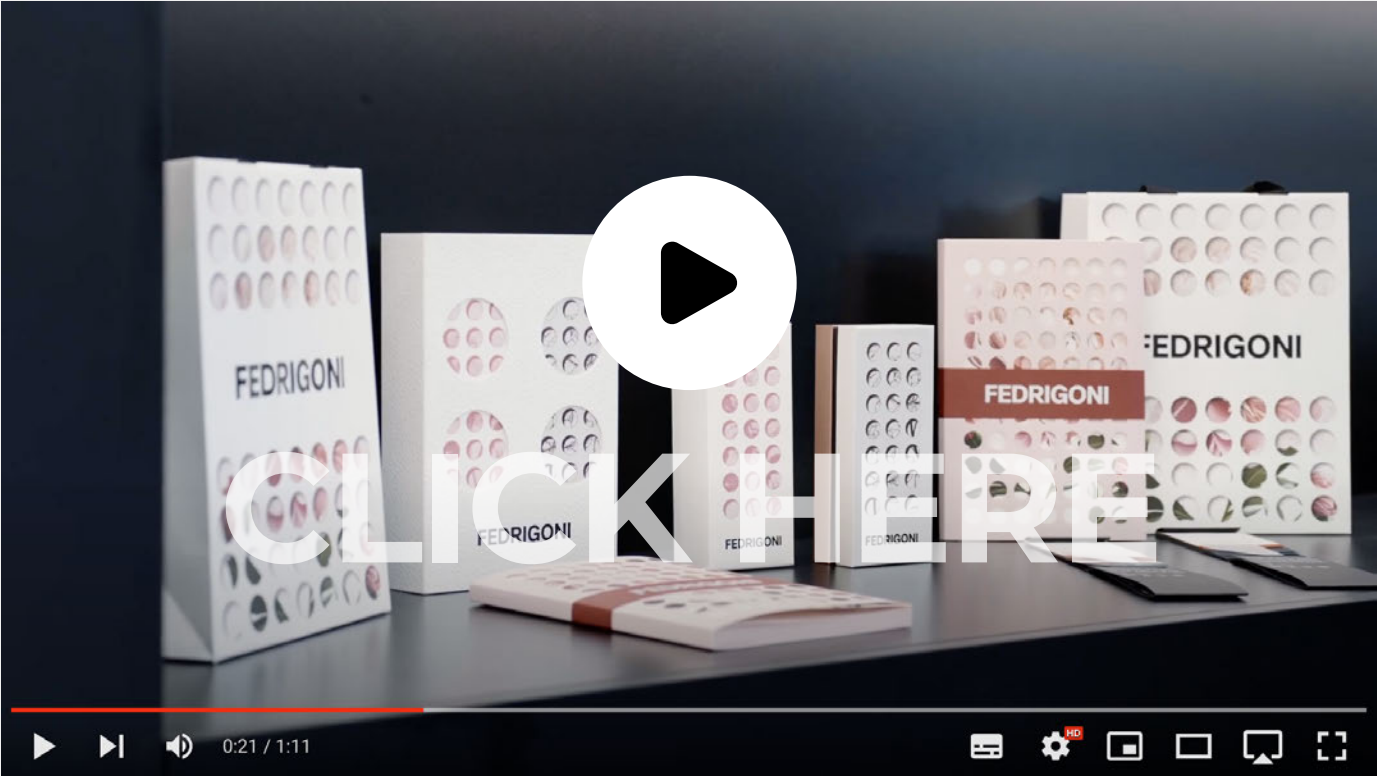


COMPANY PROFILE CLICK AGENCY

Live content - video



01 **LuxePack 2023**
Montecarlo, Principality of Monaco



02 **Anuga 2023**
Cologne, Germany



03 **LabelExpo 2023**
Bruxelles, Belgium



SIGEP

THE DOLCE WORLD EXPO

Live content



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Interview



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[COMPANY PROFILE](#) [CLICK AGENCY](#)



San Giorgio
Rimini, 2022/23





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Olio Basso

Milan, 2023



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Caffè Borbone

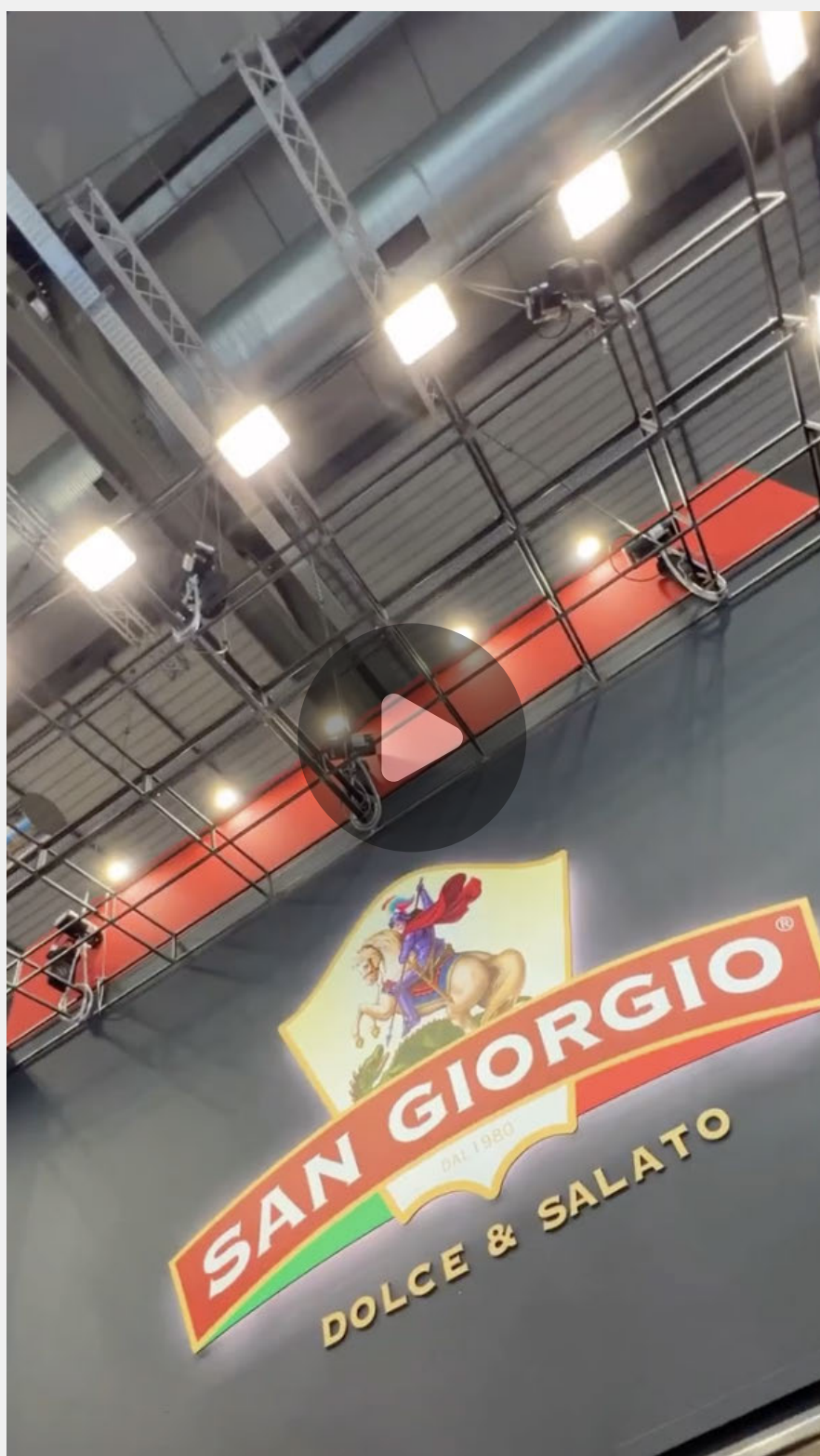
Milan, 2023



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Acquaviva

Milan, 2023



CLICK HERE TO WATCH THE VIDEO

San Giorgio SPA

Milan, 2023



Live content



GEW
Bruxelles, 2023

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Interview



GEW
Bruxelles, 2023

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COMPANY PROFILE CLICK AGENCY



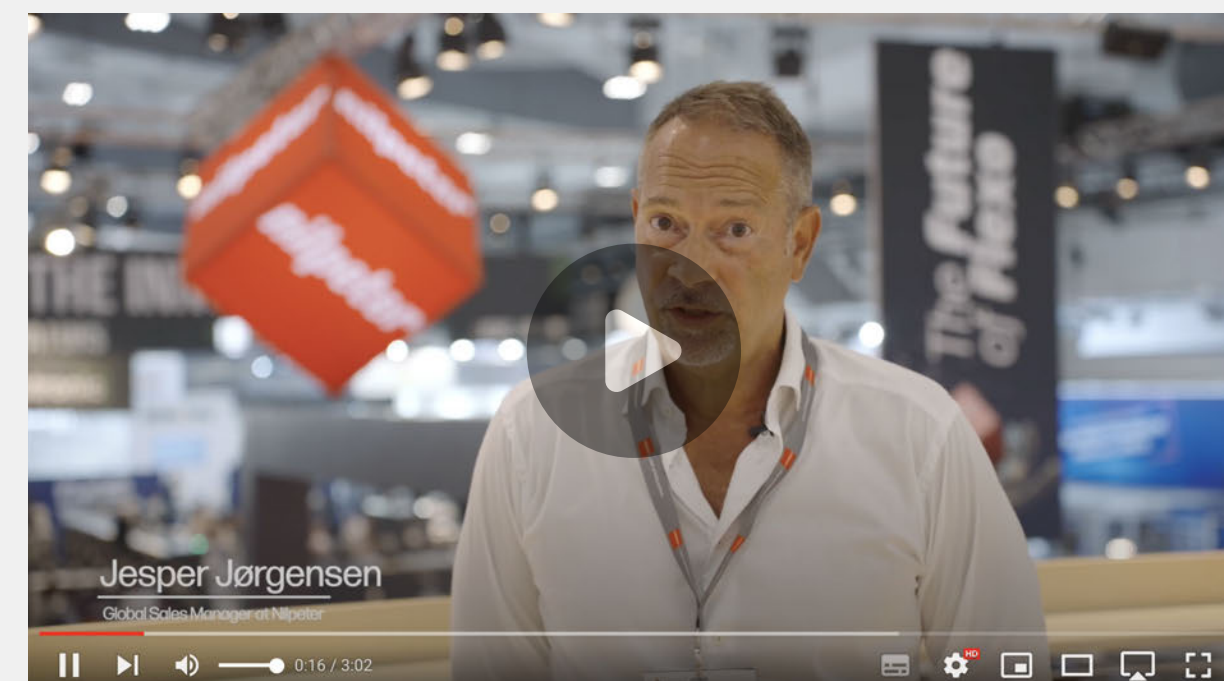


Live content



[CLICK HERE TO WATCH THE VIDEO](#)

Interview



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[COMPANY PROFILE](#) [CLICK AGENCY](#)

Nilpeter
Bruxelles, 2023

Nilpeter
Bruxelles, 2023





LabelExpo
Bruxelles, 2023



LabelExpo
Bruxelles, 2023



LabelExpo
Bruxelles, 2023



EVERY STORY HAS A BEGINNING.
LET'S WRITE YOUR BRAND'S STORY TOGETHER

GET IN
TOUCH
WITH US

LET'S HAVE A COFFEE!

click
agency